

CEO Boot Camp

An in-depth, one-on-one opportunity to meet and learn from leading CEO practitioners who aggressively leverage lean as a tool for market dominance.



Learn more about what it takes to transform your company in a lean enterprise. Spend three days meeting directly with CEOs from four leading companies who have led their companies through a lean transformation.

Tour their facilities and take advantage of the opportunity to meet directly with each CEO. Learn firsthand how leading companies like Steinway & Sons, H&T Battery Components, Sealy Mattress, and ConMed Corporation use lean to dominate their industry segments.

- See what they've built
- Share their pain / see how they've overcome hurdles and removed obstacles
- See the results they've generated
- Understand first-hand what they had to do to create culture change
- Get a sense of what it takes to drive a lean transformation
- Learn from their leadership styles
- Leave energized and ready to launch a lean journey of your own



Anand Sharma and Bill Schwartz will host CEO Boot Camp. For the past several years, both Anand and Bill have worked closely with these CEOs throughout their lean transformations.

If you're interested in learning more about what it takes to transform your company into a lean enterprise, our 3-day, intimate high-level boot camp may be just what you need.

Contact Cheryl Groves at TBM for registration and logistics. She can be reached at 800-438-5535 x 817 or cgroves@tbmcg.com.

Package price includes lodging, meals and ground transportation between all tours and meetings after you arrive in New York City and until you leave from Syracuse, NY. Space is limited to the first 15 CEO partners who commit to participate.

December 8-10, 2009

Tuesday, 12/8

Morning Discussions

- Welcome and expectations at The Waldorf Astoria
- Lean history and the lean transformation leadership roadmap

Afternoon Tour

- Lunch and Steinway presentation, plant tour, and Q&A

Evening

- Cocktails and dinner with Tim Powers, CEO, Hubbell, Inc.

Wednesday, 12/9

Morning Tour

- H&T Battery presentation, plant tour, and Q&A

Afternoon Tour

- Sealy presentation, plant tour, and Q&A

Evening

- Cocktails and dinner with Dave Johnson, VP, ConMed

Thursday, 12/10

Morning Tour

- ConMed presentation, plant tour, and Q&A
- Concluding remarks and feedback
- Departures to airport by 12:15pm

